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FOR IMMEDIATE RELEASE

Jason Sowell Recognized as Lightning Community Hero

Laundry Project founder receives \$50,000 donation to continue community work.

TAMPA, FL – (March 6, 2014) – Current of Tampa Bay Founder, Jason Sowell, was honored as the Tampa Bay Lightning’s 31st Community Hero of the season, Tuesday, March 3, during the first period of the game against the Buffalo Sabres. Sowell, who was recognized for his work with the Laundry Project, was awarded a \$50,000 donation on behalf of the Lightning Foundation and the Lightning Community Heroes program. Sowell will donate the money to Current, Positive Spin and Tampa Urban Young Life.



Current of Tampa Bay Founder, Jason Sowell, second from left, shares his \$50,000 donation from the Lightning Foundation and the Lightning Community Heroes program with Jada McMillon of Positive Spin, Andrew Massaro of Current of Tampa Bay and Russell Johnson of Tampa Urban Young Life at Amalie Arena on Tuesday, March 3, 2015.

“I am truly honored and humbled to be recognized by the Tampa Bay Lightning,” said Sowell. “The support Current and myself have received over the years is such a blessing and has allowed our team to make a substantial impact in so many communities.”

After participating in several overseas mission trips, Sowell decided to focus his efforts on local U.S. cities by bringing hope to neighborhoods through tangible projects. In 2008, Jason founded Current of Tampa Bay with the goal of educating young adults on social initiatives while mobilizing them to bring about change. Current’s most prevalent program, the Laundry Project, assists lower-income individuals and families by covering all expenses and providing necessary items required to wash clothes and linens.

Since its inception, the Laundry Project has washed more than 42,900 loads of laundry for an estimated 20,000 individuals in 22 cities across the country. With the support received from the Lightning Foundation and the Lightning Community Heroes program, Sowell plans to increase projects and families served in the Tampa Bay area.

About Current of Tampa Bay, Inc.

Current of Tampa Bay, Inc. is a 501(c)(3) not-for-profit organization incorporated in Florida that started with young adults committed to educating others on current social initiatives and mobilizing them to bring about change. Current establishes community groups for awareness and education and organizes local initiatives such as the [Laundry Project](#), [Hope For Homes Project](#) and [Affordable Christmas](#). To learn more about Current of Tampa Bay, visit contact Jason Sowell, Executive Director/President of Current of Tampa Bay, Inc. by phone at .727.537.9082 or by email at Jason@EngageTheCurrent.org.

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